

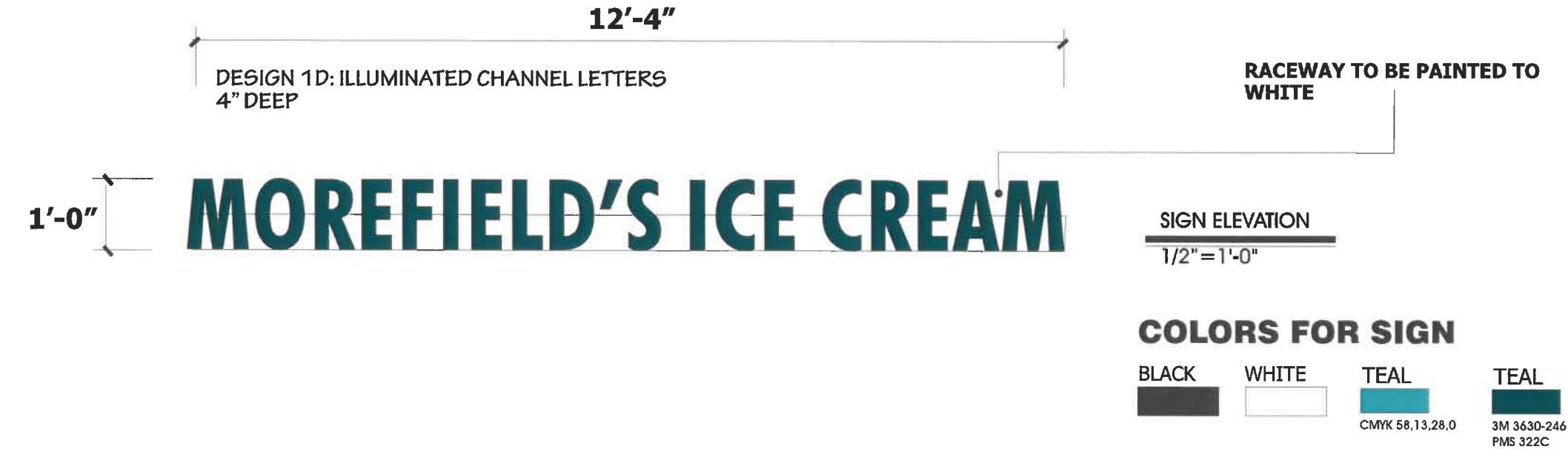
MOREFIELD'S ICE CREAM

2020 Exterior Sign Branding
Ver 9.1.20

CONTENTS

MOREFIELD'S NEW EXTERIOR SIGNS	
SIGN 1 MAIN STOREFRONT SIGN	2
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SIGN 1 - PRIMARY STOREFRONT SIGN
QUANTITY (1)



STOREFRONT SIGN 1 DETAILS -

MANUFACTURE & INSTALL INDIVIDUAL INTERNALLY ILLUMINATED CHANNEL LETTERS ON RACEWAY AS SHOWN;

INSTALL ON THE CANOPY AWNING WITH REMOTE POWER SUPPLIES CONTAINED INSIDE THE RACEWAY AS INDICATED; ALL STAINLESS STEEL AND/OR NON-CORROSIVE FASTENERS TO BE USED THROUGHOUT;

LETTER FACES TO BE WHITE WITH 3M TRANSLUCENT VINYL FILM OVERLAYS IN TEAL; TRIM CAP TEAL;

LETTER RETURNS: MATCHING TEAL;

ALL LETTERS TO BE INDIVIDUAL RAISED ILLUMINATED CHANNEL LETTERS; LETTERS TO HAVE ALL ALUMINUM FABRICATION; LIGHTING VIA WHITE LEDS CONTAINED INSIDE EACH

LETTER; NUMBER/AMOUNT OF LEDS TO BE DETERMINED BY LETTER SIZE & LETTER STROKE WIDTH;

RACEWAY TO BE CUSTOM FABRICATED .125" ALUMINUM WITH NO VISIBLE FASTENERS OR RIVETS; RACEWAY TO BE PAINTED WHITE OR ANY OTHER STANDARD COLOR SELECTED BY CUSTOMER

ELECTRICAL SERVICE TO THE SIGN ON THE AWNING CANOPY: BY CUSTOMER;

SIGN ELECTRICAL REQUIREMENTS: 120 VOLT SERVICE; (2) 20 AMP CIRCUITS;

SIGNAGE & COMPONENTS TO BE FABRICATED TO UL SPECIFICATIONS, LISTED & LABELED UL, AND TO BE NEC COMPLIANT;

Client:
MOREFIELDS
HANDCRAFTED
ICE CREAM

Location:
WESTWOOD NJ

Date:
08-28-20 09-03-20
09-01-20

Dwg. By:
RBC

Dwg No:
MHIC0828203911

Revised:

DWG# 2 OF 7

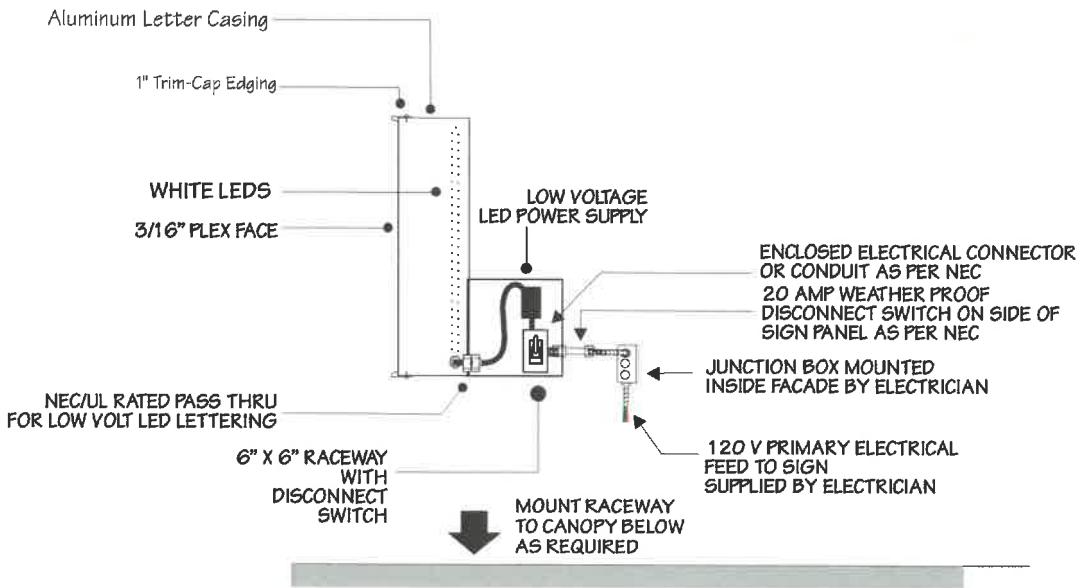
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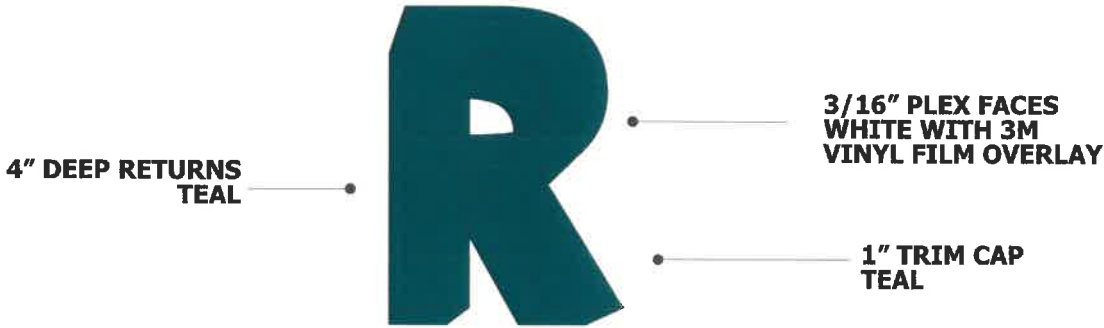
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SIGN 1 - PRIMARY STOREFRONT SIGN
QUANTITY (1)



TYPICAL LETTER on Raceway

SCALE: NOT TO SCALE



TYPICAL LETTER: EXTRUDED VIEW

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SIGN 2 - LOGO FEATURE SIGN
QUANTITY (1)

4'-3"
DIAM
LOGO
CIRCLE



SIGN ELEVATION
1/2" = 1'-0"

DESIGN 2:
FABRICATE & INSTALL NEW LOGO FEATURE SIGN;
CIRCLE TO BE HDU (HIGH DENSITY URETHANE) WITH RAISED BLACK BORDER; GRAPHICS TO BE DIGITALLY PRINTED & APPLIED TO THE HDU BACKGROUND
ALL SURFACES TO BE PREPARED, PRIMED, & PAINTED USING AN ACRYLIC POLYURETHANE AUTOMOTIVE-STYLE PAINT SYSTEM;
CUSTOMER TO PROVIDE EXTERNAL LIGHTING IF DESIRED;

Client:
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HANDCRAFTED
ICE CREAM
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DWG# 4 OF 7

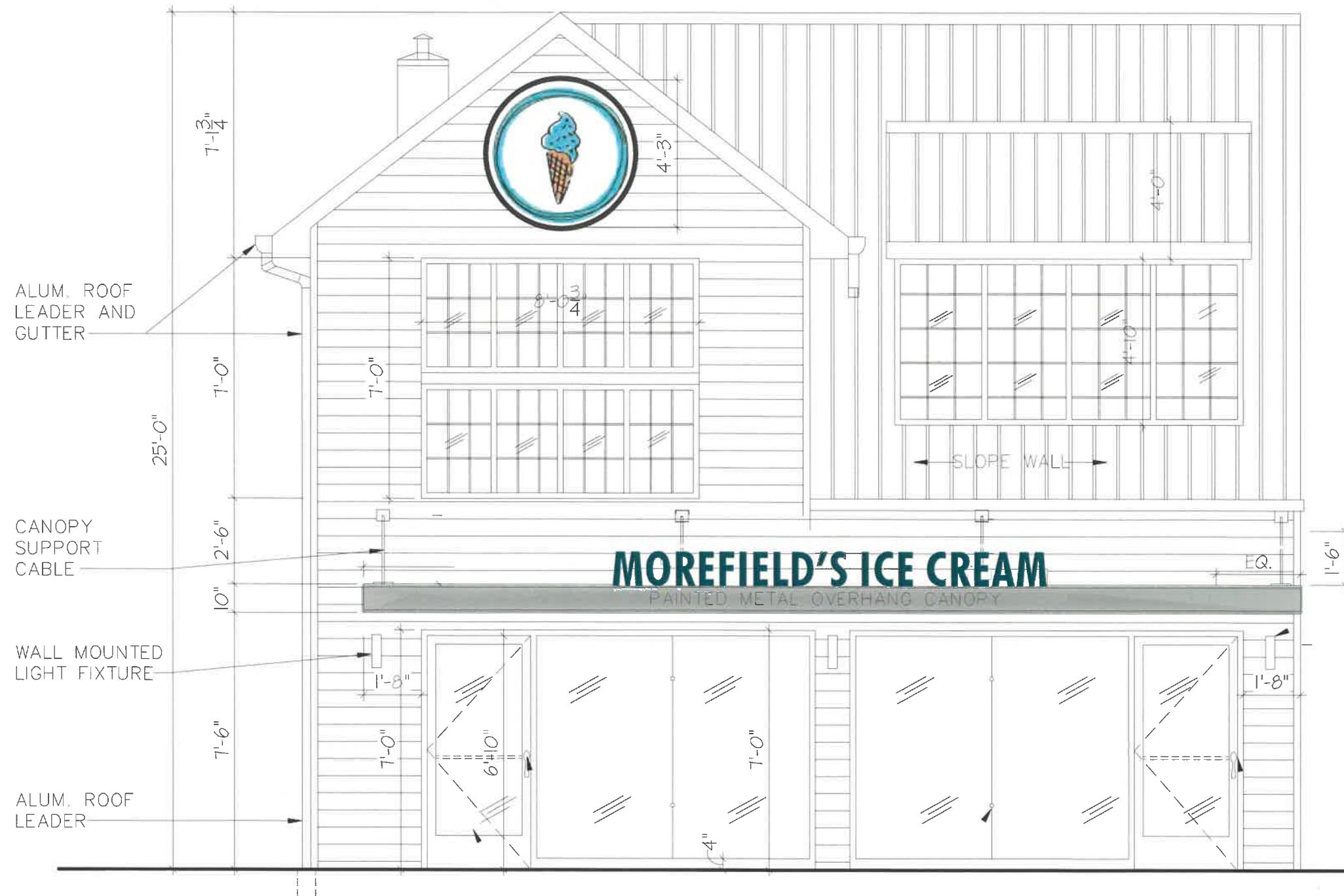
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QUANTITY (1)



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ICE CREAM

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SIGN 3 - REAR DIRECTIONAL SIGN
QUANTITY (1)



SIGN ELEVATION

1/2"=1'-0"

DESIGN 3:

FABRICATE & INSTALL DIRECTIONAL SIGN FOR BACK OF BUILDING;

PANEL TO BE HDU (HIGH DENSITY URETHANE) WITH RAISED BLACK BORDER; GRAPHICS TO BE ENGRAVED OR RAISED ON THE HDU BACKGROUND;

ALL SURFACES TO BE PREPARED, PRIMED, & PAINTED USING AN ACRYLIC POLYURETHANE AUTOMOTIVE-STYLE PAINT SYSTEM;

CUSTOMER TO PROVIDE EXTERNAL LIGHTING IF DESIRED;

COLORS FOR SIGN

BLACK

WHITE

TEAL

CMYK 58,13,28,0

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HANDCRAFTED
ICE CREAM
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08-28-20 09-03-20
09-01-20

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Dwg No:
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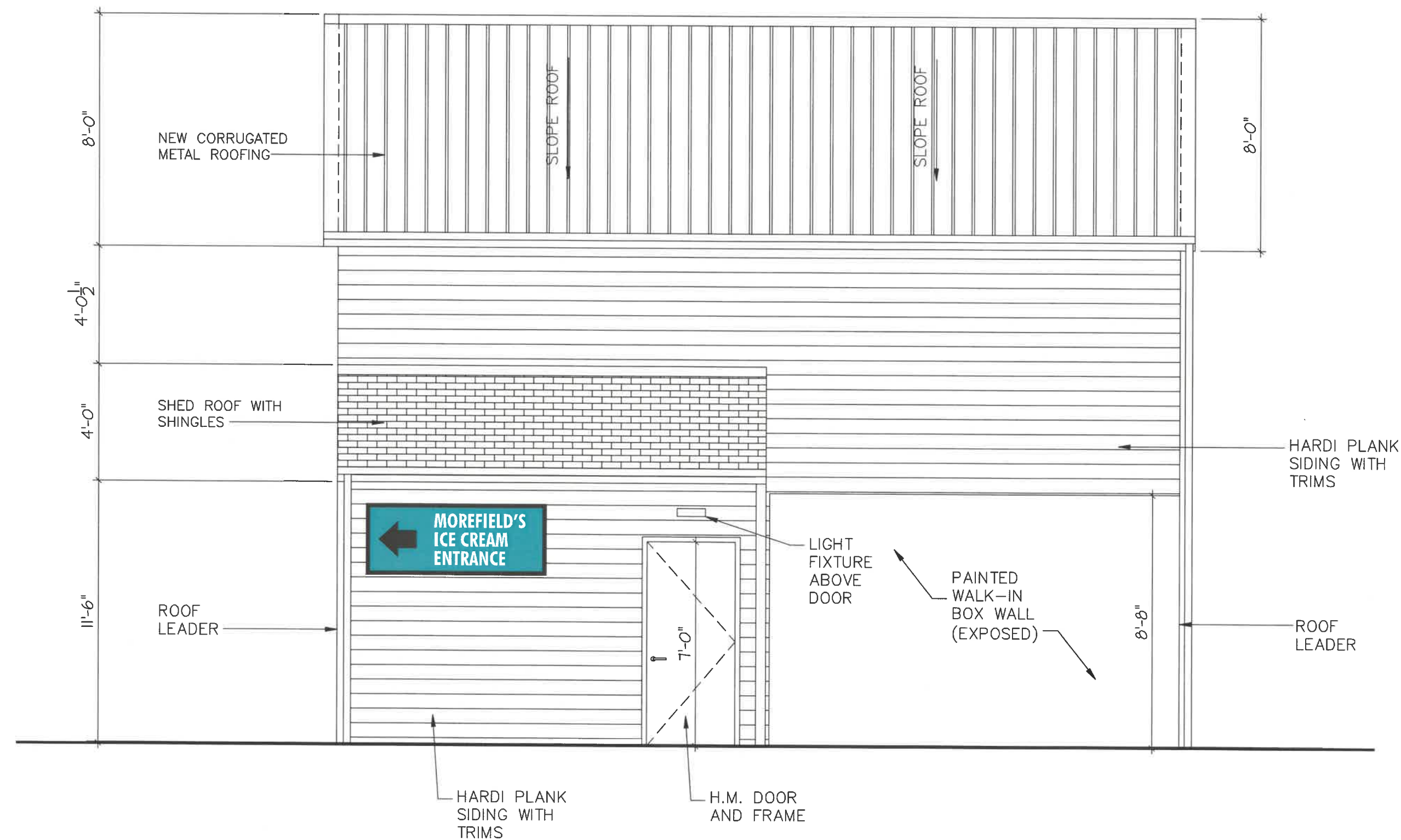
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SIGN 3 - REAR DIRECTIONAL SIGN
QUANTITY (1)



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